

DESIGN + TECHNOLOGY

LOOKBOOK



LIGHTED MIRRORS
VANISHING TV MIRRORS
OUTDOOR TVS

REFINED TECHNOLOGY



LIGHTED MIRRORS

Reflect Your Best Self

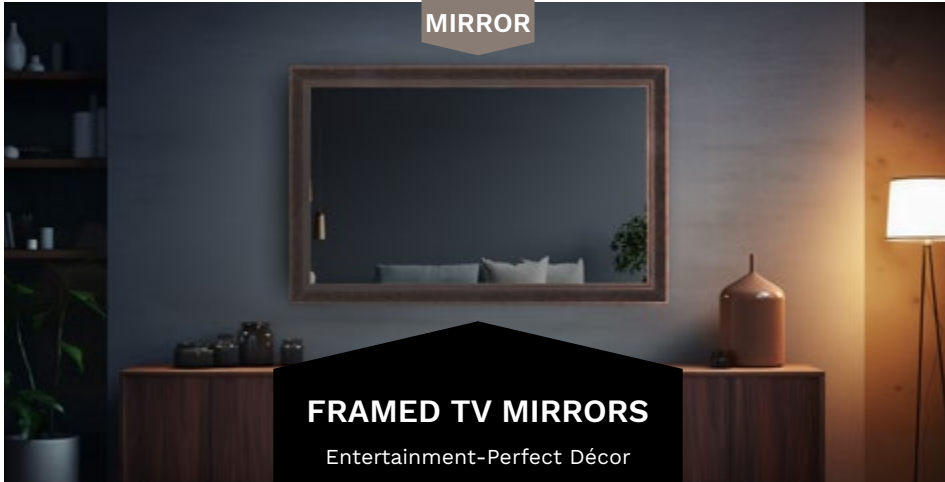


VANITY TV MIRRORS

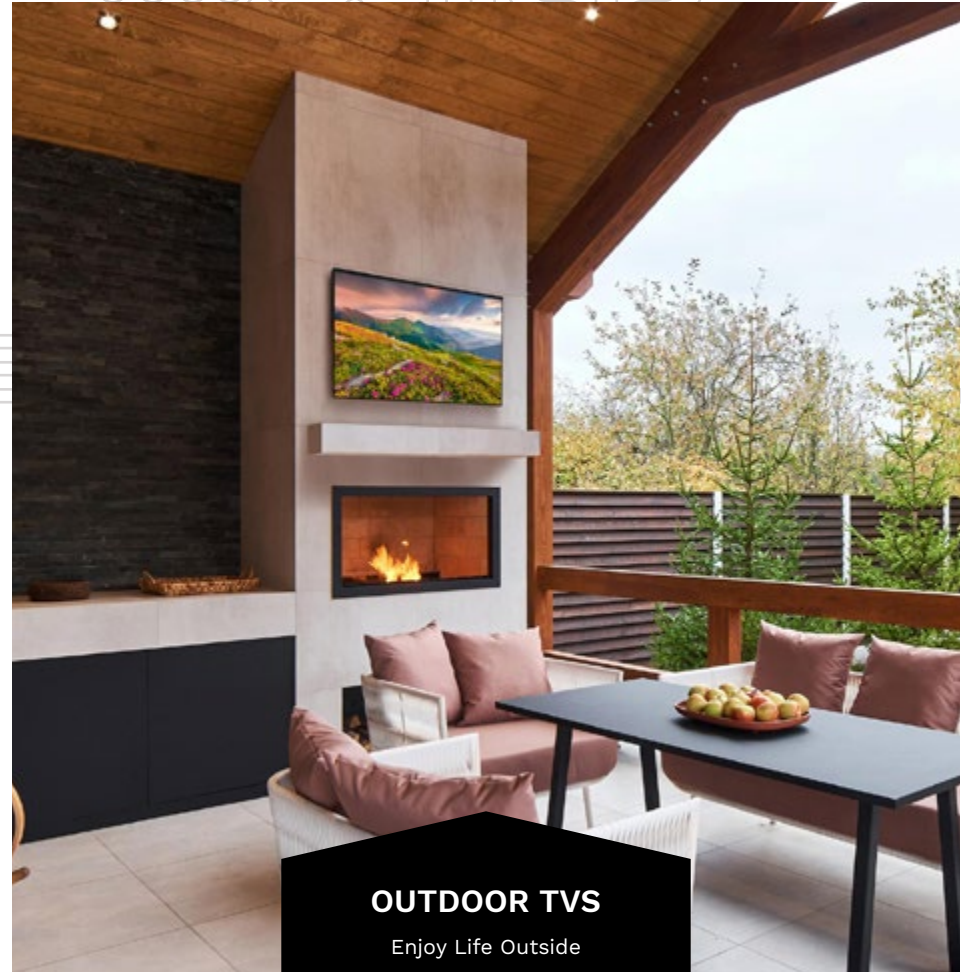
More Efficient Mornings



TV
MIRROR



FRAMED TV MIRRORS
Entertainment-Perfect Décor



OUTDOOR TVS
Enjoy Life Outside

ENDLESS POSSIBILITIES

Designer: Joan Behnke & Associates
Architect: Abramson Architects
Owner: M.E. Development Inc.
Integrator: Powerfull Systems
Photography: HANA
Venice, CA

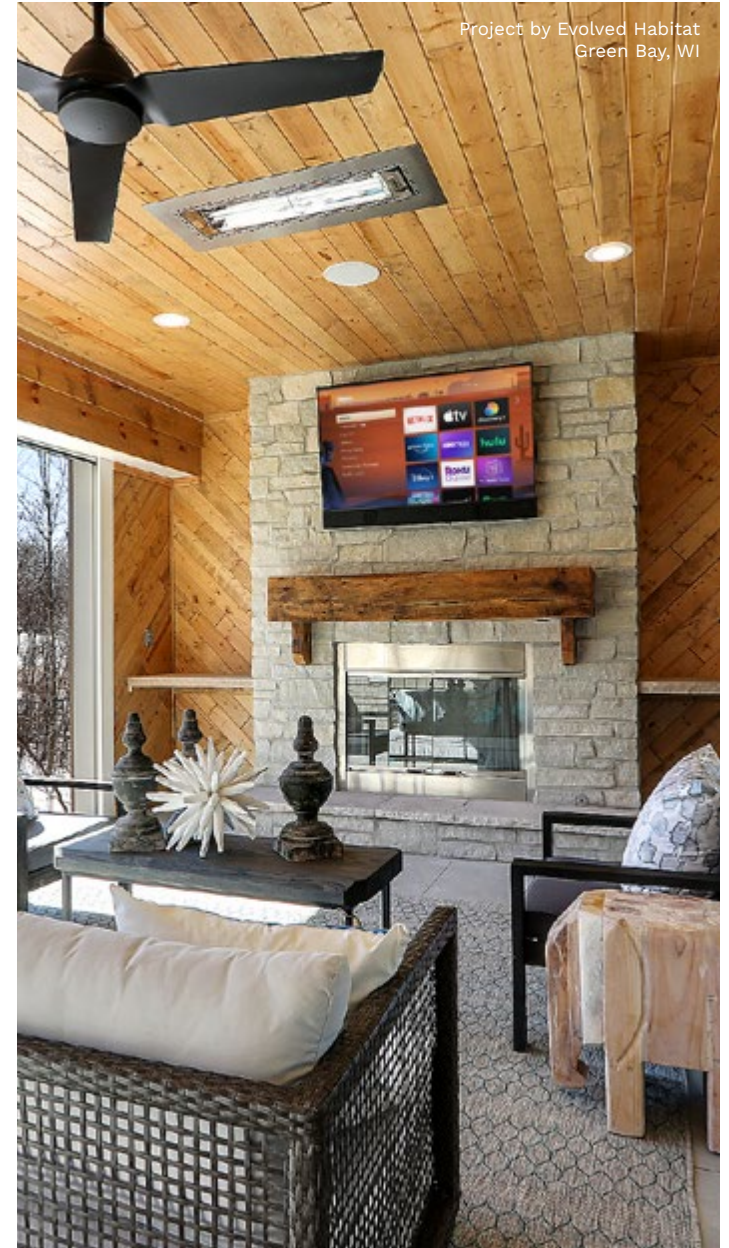


**LIFE IS BETTER
LIVED OUTDOORS**





Project by Walbrandt Technologies
St. Louis, MO



Project by Evolved Habitat
Green Bay, WI





Project by Comware AV
Photography: Olaf Growald
Fort Worth, TX



Designer: Joan Behnke & Associates
Architect: Abramson Architects
Owner: M.E. Development Inc.
Venice, CA



THE MODERN ENTERTAINMENT SPACE



Project by Comware AV
Photography: Olaf Growald
Fort Worth, TX



**“SÉURA OUTDOOR TVS ARE
THE BEST ON THE MARKET
... OUR CLIENTS COULDN’T
BE HAPPIER WITH THE
QUALITY AND DURABILITY”**

Jon Lambert
Performance Audio Video LLC
Marietta, GA



Project by Advanced Home Audio
Photography: Carl Vernlund
Builder: Hemingway Construction
Greenwich, CT



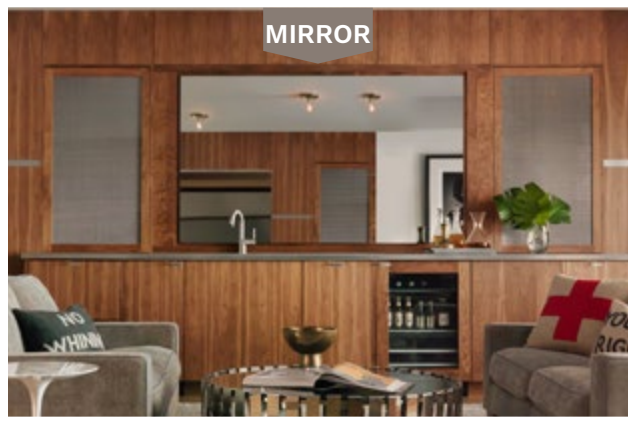


Project by Electronic Concepts
Rochelle Park, NJ

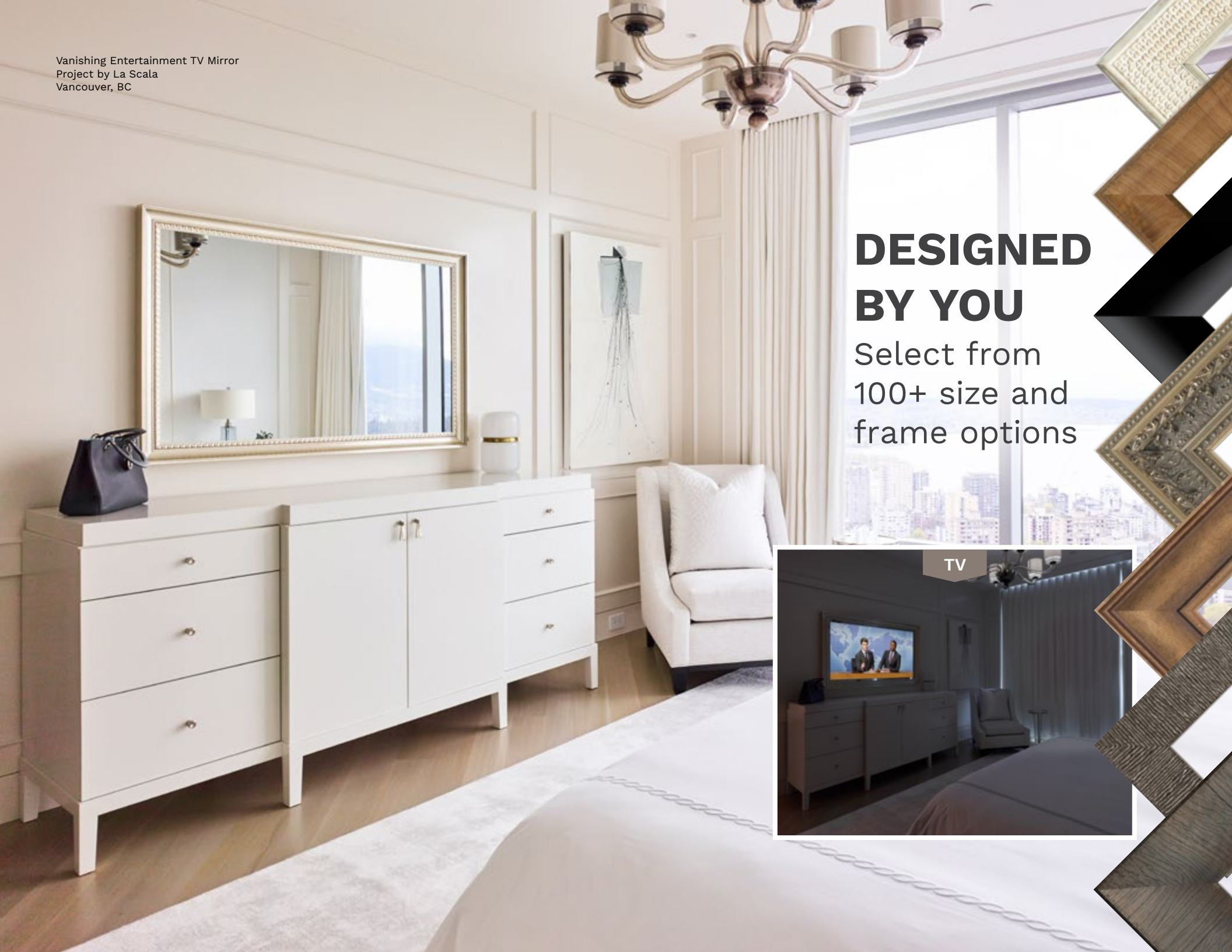
VANISHING TVS



Project by Walbrandt Technologies
St. Louis, MO

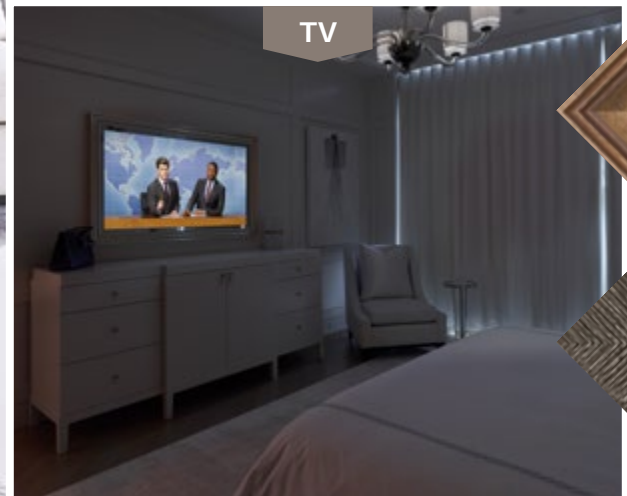


Vanishing Entertainment TV Mirror
Project by La Scala
Vancouver, BC



DESIGNED BY YOU

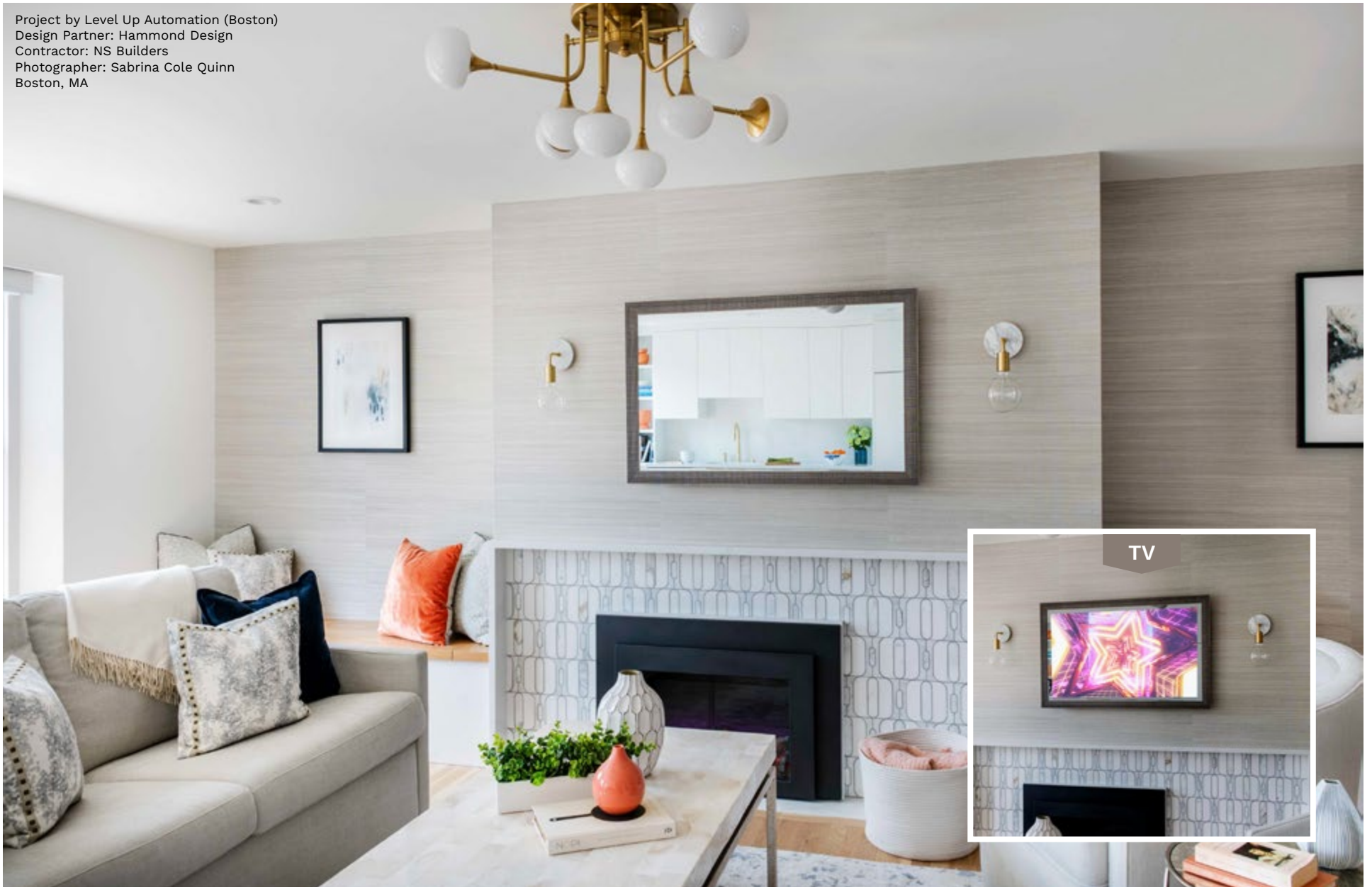
Select from
100+ size and
frame options





Project by Stone Standard
San Antonio, TX

Project by Level Up Automation (Boston)
Design Partner: Hammond Design
Contractor: NS Builders
Photographer: Sabrina Cole Quinn
Boston, MA



TV



YOUR HOME GYM REIMAGINED

Project by TRIPhase Technologies
Photography: Cory Phillips
Zionsville, IN

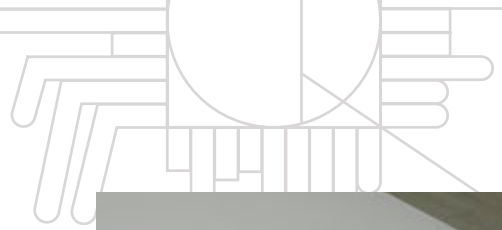


ENHANCE YOUR MORNING

Project by Architects' Guild
Jack Levy Design
Photography: SGM PHOTOGRAPHY
VGC NYC Inc.
New York, NY



VANISHING TVS



Project by AVID Installations
Builder: Carl Hansen
Photography: Spacecrafting
Edina, MN





**SEE YOURSELF IN
THE BEST LIGHT**





★★★★★

**“I COULD
NEVER GO
BACK TO
A NORMAL
MIRROR.”**

Jill V.
Lighted Mirrors



TRUSTED BY THE WORLD'S MOST PRESTIGIOUS BRANDS



Mercedes-Benz



MICHAEL KORS

AVEDA™



OMNI HOTELS™



FOUR SEASONS
Hotels and Resorts



ST REGIS



WALDORF ASTORIA™
HOTEL & RESIDENCES



THE RITZ-CARLTON

Fairmont
HOTELS & RESORTS



THE PENINSULA
HOTELS



DELANO

the ART
A HOTEL



TECHNOLOGY, MEET DESIGN

When my husband and I formed Séura in 2003—in our garage—we started with a single hand-made prototype and a vision of bringing elegance to high technology. Since that first television mirror, we have grown to a company that offers a full, and constantly evolving, portfolio of technology solutions. Our motivation, focus, and inspiration has remained the same. In a word: design.

Séura is a company with the mind of an engineer and the soul of a designer. At Séura, we believe that the superior performance of our technology is not an end goal, but a starting point. We create all of our products knowing that their success, and our customers' satisfaction, ultimately rests on how seamlessly our products are integrated into a designed space.

As you explore your options, we encourage you to imagine the possibilities that are available with our products throughout the home. We are excited to discuss your project with you and the ways that Séura can make it your own.



Gretchen Gilbertson
Co-Founder and Co-CEO

“SÉURA IS A COMPANY WITH THE MIND OF AN **ENGINEER** AND THE SOUL OF A **DESIGNER**.”



**WE BELIEVE IN THE
PERFECT HARMONY
OF TECHNOLOGY AND
DESIGN SO YOU CAN
GET MORE OUT OF
EVERY SPACE.**



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